# 8 Things You Must Consider Before Buying a Gift

We'd like you to stop for a moment and consider eight factors that can make you into the perfect gift-giver.




- [ ] 1. A perfect gift makes for a perfect event-keep the occasion in mind!
- [ ] 2. That awkward moment when…you buy something they already own. Try to be unique!
- [ ] 3. Love is the best gift-Consider what the gift receiver means to you!
- [ ] 4. Invoke the element of surprise-don't be too predictable!
- [ ] 5. Gifts should last a long while-Go by quality, not quantity!
- [ ] 6. Try to address the receiver's needs, not just their wants!
- [ ] 7. Let your gift say what words cannot-include a message!
- [ ] 8. Don't forget to remove the price tag!

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