The Best SMS Apps for Shopify

SMS is a popular marketing strategy for Shopify merchants that's gaining more and more popularity because of how it cost-effectively and efficiently sources and engages a large volume of shoppers at once. With SMS, you'll get a higher open rate than email and easy integration with other marketing tools for various purposes. Check out this list of some of the best Shopify SMS apps out there.



- [ ] Back in Stock (offers a free trial and flexible pricing from $19/month to $79/month, with SMS at $0.015 per message).
- [ ] PostScript
- [ ] Klaviyo
- [ ] OmniSend
- [ ] SMS Marketing & Cart Recovery
- [ ] SMSGo
- [ ] Air SMS Marketing
- [ ] Cartloop SMS Marketing
- [ ] Privy
- [ ] ONE+
- [ ] AfterShip
- [ ] Marsello
- [ ] SMS Text Messaging and Marketing
- [ ] Appointment Scheduling SMS+
- [ ] Order SMS Verifier & Campaigns

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