The Best Shopify Hacks to Boost Sales in 2021

This checklist offers an invaluable list of Shopify hacks that will help you increase your conversion rates and improve your store's performance.



- [ ] Send customers Back in Stock alerts when items are restocked.
- [ ] Be sure that the images used are optimized and compressed.
- [ ] Use clear & engaging product descriptions.
- [ ] Optimize your store for SEO.
- [ ] Experiment with different pricing strategies.
- [ ] Test out countdown sales.
- [ ] Use multiple pictures that show off different angles and uses for your product.
- [ ] Simplify your checkout process.
- [ ] Include a cross sell & upsell strategy to boost sales.
- [ ] Add customer reviews to your site.
- [ ] Implement guest checkout.
- [ ] Make your Shopify store mobile-friendly.
- [ ] Market through influencers in your niche.
- [ ] Make use of referral tools to boost sales.
- [ ] Add a wishlist feature.

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