How to Become a Professional Content Writer

Content writing is a fast growing field. If you have a passion for writing and content creation, use your skill set to build a career as a professional content writer. Use this free checklist to help get you started.



- [ ] A good and efficient laptop
- [ ] Set up your workspace in a comfortable environment
- [ ] A PayPal account so you can accept payments
- [ ] A work email address that's separate from you personal email
- [ ] A slack account for communication with companies and/or clients
- [ ] A zoom account for meetings
- [ ] Update all your social media profiles including your LinkedIn
- [ ] Create an UpWork account to search for content writing opportunities
- [ ] Motivation to look for other freelance opportunities on websites like Content Beast
- [ ] Set up a portfolio that you can give to potential employers, for example, you could start a blog, or create a portfolio on Google Docs with writing examples
- [ ] Create a simple website with your resume, writing samples, services, and contact information
- [ ] Publish a few articles on a website like medium or contently
- [ ] Take your writing seriously, even the smallest of projects, write for the job you want
- [ ] Research and read about the industries you want to write for
- [ ] Network with writing groups
- [ ] Search for writing conferences

- [ ] Look for online writing certifications
- [ ] Look for guest posting opportunities
- [ ] Get used to rejection and criticism

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