

# 31 Social Media Marketing Post Ideas for Realtors



- ☐ 1. New Listing
- ☐ 2. Giveaways
- ☐ 3. Helpful news or information
- ☐ 4. Local info
- ☐ 5. Humor posts
- ☐ 6. Real estate tips
- ☐ 7. Videos of home tours or neighborhood guides
- ☐ 8. Home of the Week
- ☐ 9. Real Estate testimonials
- ☐ 10. Day-In-The-Life of posts
- ☐ 11. Polls
- ☐ 12. More free resources
- ☐ 13. Video series
- ☐ 14. Social Good
- ☐ 15. Highlights
- ☐ 16. Behind-The-Scene videos
- ☐ 17. Fun facts
- ☐ 18. Question and Answer

- ☐ 19. Business spotlight
- ☐ 20. Lighthearted posts
- ☐ 21. How-To lists
- ☐ 22. Real Estate expert advice
- ☐ 23. Client events
- ☐ 24. Closing post
- ☐ 25. Holiday messages
- ☐ 26. Memes
- ☐ 27. Housing Market info
- ☐ 28. Buying goals
- ☐ 29. Personal posts
- ☐ 30. Open House
- ☐ 31. Throwback posts

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