Checklist For Starting Your Own Company

From the idea stage to bringing a product or service to market, a business launch encompasses myriad steps.



- [ ] Do a self-inventory.
- [ ] Develop an idea.
- [ ] Test the plausibility
- [ ] Write a business plan.
- [ ] Invent your market
- [ ] Determine the costs.
- [ ] Establish a budget'
- [ ] Find the right investors.
- [ ] Listen to investors.
- [ ] Set up a great support system.
- [ ] Determine the legal structure.
- [ ] Select a business name.
- [ ] Register your business name.
- [ ] Set up a great support system.
- [ ] Determine the tax obligations.
- [ ] Secure permits and licenses.
- [ ] Buy insurance

- [ ] Set up the books.
- [ ] Choose a business location.
- [ ] Don't worry about an office.
- [ ] A patent can't wait.
- [ ] Be flexible.
- [ ] Share your ideas with friends and family.
- [ ] Ignore the naysayers.
- [ ] Don't become angry.
- [ ] Deliver the product or service fast.
- [ ] Offer new products or services.
- [ ] Be patient.
- [ ] Overdeliver at first
- [ ] Blog all the time.
- [ ] Avoid fights with partners
- [ ] Don't worry about dilution.
- [ ] Hire a copywriter
- [ ] Prepare for meetings.
- [ ] Don't fear the competition.
- [ ] Benefit from word-of-mouth.
- [ ] Network.
- [ ] Provide outstanding customer service.
- [ ] Be sure your websites functions.
- [ ] Don't be overly concerned by the economy.
- [ ] Make sure clients pay their bills.
- [ ] Find the right employees.
- [ ] Assign Responsiblities.
- [ ] Know that honesty is the best policy.
- [ ] Remember that opposites attract.
- [ ] Say goodbye to your social life.
- [ ] recognize that you'll be the final person to be paid.
- [ ] Arrive at a useful definition of success.
- [ ] Realize when it's time to move on.
- [ ] Don't just rely on the advice of others

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