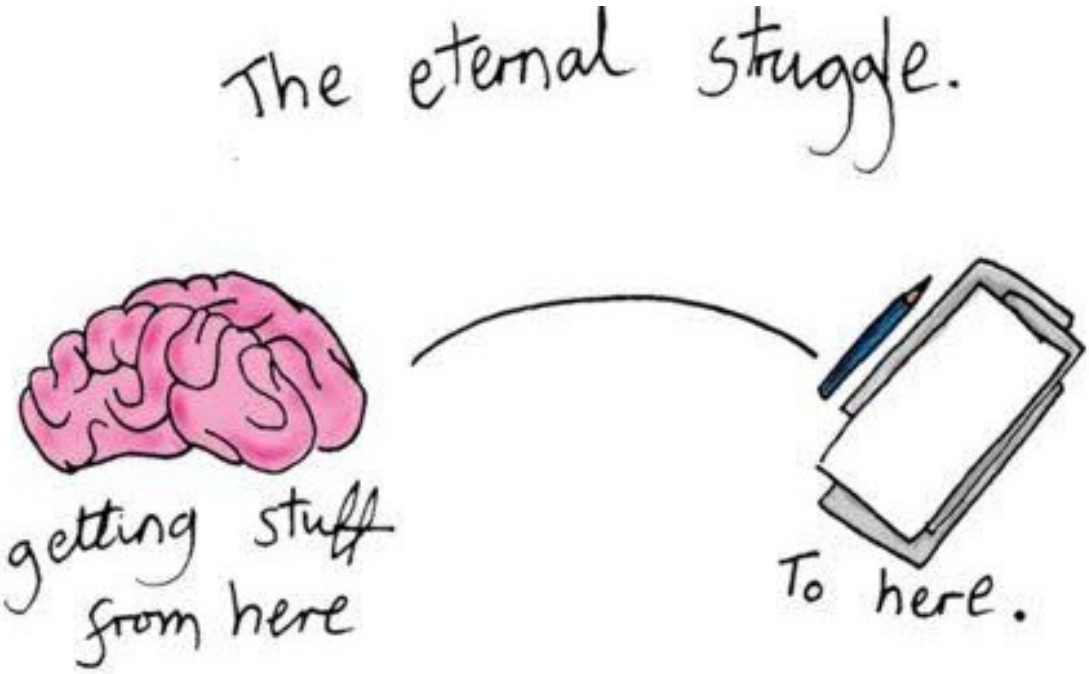
How to write well

If you are struggling with writing pieces of content for your blogs, articles, company, blah-blah, keeping these following pointers in mind may give you a way out.



- [ ] Just write - really. Don't overthink it the first time. You'll have plenty of time later to edit.
- [ ] Research your competitors. See and understand what they write and how.
- [ ] Draft a rough outline with just the bare-bone skeletons (headings, sub-headings etc).
- [ ] Add to the above gradually. Once you have your headings in place, you can then start by expanding on them easily.
- [ ] Take a break. Cannot stress how important this is.
- [ ] Removing a writer's block is fairly easy and do-able. Treat yourself to anything you like once you hit it. Such as listening to music, having an ice-cream..whatever!
- [ ] Make use of power words. Just Google them and use them in your writing.
- [ ] Finally - edit, edit and edit! A good editing of your piece of writing is time well-spent!

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