IMPROVE YOUR SOCIAL MEDIA MARKETING

Put Stats To Use And Improve Your Marketing Results



- [ ] Facebook: Start a Facebook Group for your Online Business. Groups have better engagement rates than regular pages.
- [ ] Facebook: Post Music on Facebook.
- [ ] Twitter: Start a Twitter Account for your Business.
- [ ] Twitter: Post 1-3 times / day.
- [ ] Twitter: Engage people to recommend you to their friends.
- [ ] Twitter: Answer every customer tweet.
- [ ] Instagram: Join Instagram with a Business Account.
- [ ] Instagram: If you sell something, register for Instagram Shopping.
- [ ] Pinterest: Join Pinterest for Business, especially when you target women.
- [ ] Pinterest: Repin 10-15 Pins / Day.
- [ ] Pinterest: Apply for Rich Pins (for Places, Articles, Products or Movies)
- [ ] Pinterest: Pin + Repin food-related content.

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