11 Website Accessibility Tips for Small Business Owners

Website accessible means that a website is designed so that people who have disabilities can use it without any barriers. Accessibility is good for SEO: Search Engine Optimization. And having an accessible website means that your site is available to all users and has a good user experience - key Google's ranking criteria.



1. Add captions to all videos
2. Add ALT text to all images
3. Add Headings and Subheadings to your content
4. Site functionality is available by mousse and keyboard
5. Video volume can be adjusted up or down
6. Animations and flashing content have a warning and can be shut off
7. Good contrast between background and copy
8. Color is not the only way important information is communicated
9. Resizable text up to 200%
10. Mobile accessibility for easy readability and navigation
11. Provide a site map