How to Optimize a Published Checklist to Display in Google Featured Snippets

This is free checklist of the SEO steps I take before publishing a new checklist on Checkli. Each step must be completed to maximize the chance of being ranked on page one of Google, and in Google's Featured Snippets.

- [ ] Do keyword research. Free tools: http://checkli.com/s/5bc77aa9a604a
- [ ] Create a strategic title using your target keyword.
- [ ] Create a lengthy description using your target keyword.
- [ ] Upload a unique featured image.
- [ ] Add an alt tag to your featured image using your target keyword.
- [ ] Add a caption on your image using your target keyword.
- [ ] Add tasks
- [ ] When natural, add subtitles as well.
- [ ] Publish.
- [ ] Add tags
- [ ] Select a relevant category.
- [ ] Share on social media
- [ ] Link to when relevant for other sites, maybe from a more in-depth blog post.

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