

52 of the Best SEO Audit Tools to Improve Your Search Rankings

Frequent search algorithm changes and new SEO strategies make search engine optimization a continually moving target. One that can be difficult to hit. Luckily, there are many SEO audit tools that can save you valuable time and money.



Top 52 SEO audit tools list:

- ☐ 1. Ahrefs
- ☐ 2. Alexa SEO Audit Tool
- ☐ 3. Bing Webmaster Tools
- ☐ 4. BuiltWith
- ☐ 5. Check My Links
- ☐ 6. ContentLook
- ☐ 7. Dareboost
- ☐ 8. DeepCrawl
- ☐ 9. FOUND SEO Audit Tool
- ☐ 10. Google Analytics
- ☐ 11. Google Lighthouse
- ☐ 12. Google PageSpeed Insights
- ☐ 13. Google Webmaster Tools
- ☐ 14. Google Structured Data Testing Tool

- ☐ 15. GTmetrix
- ☐ 16. Kerboo
- ☐ 17. Keylogs
- ☐ 18. Lipperhey
- ☐ 19. Majestic
- ☐ 20. Mobile-Friendly Test
- ☐ 21. Moz
- ☐ 22. MySiteAuditor
- ☐ 23. 23. Netpeak Spider
- ☐ 24. 24. Nibbler
- ☐ 25. OnCrawl
- ☐ 26. Panguin Tool
- ☐ 27. Pingdom DNS Check
- ☐ 28. Raventools
- ☐ 29. Remove'em
- ☐ 30. ReportGarden
- ☐ 31. Ryte
- ☐ 32. Screaming frog
- ☐ 33. SE Ranking
- ☐ 34. SEMrush
- ☐ 35. SEO Workers
- ☐ 36. SEO SiteCheckup
- ☐ 37. SEOptimer
- ☐ 38. Serpstat
- ☐ 39. Site Analyzer
- ☐ 40. Sitebulb
- ☐ 41. SpyFu
- ☐ 42. SpySerp
- ☐ 43. Squirrly
- ☐ 44. The HOTH
- ☐ 45. UpCity
- ☐ 46. Varvy
- ☐ 47. WebCEO

- ☐ 48. WebPagetest
- ☐ 49. Website Grader
- ☐ 50. WooRank
- ☐ 51. Wpromote
- ☐ 52. Zadroweb

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