Mobile pet care start-up checklist

Whether you are a dog groomer, pet sitter or animal trainer, the idea of a mobile business may really appeal to you and your client base. The Mobile pet care start-up checklist will help you access the necessary steps to get your business on the road.



- [ ] Demographics - Get data that sheds light on population characteristics such as location, age, income, education level, and more.

Knowing the pet care industry

- [ ] Canadian Industry Statistics — Pet Care (except Veterinary) Services (NAICS 81291) - Find information on the number of establishments, productivity and investment for the pet services industry.
- [ ] Pet Industry Joint Advisory Council of Canada - Find resources, online courses, events and tradeshow information to help you with your pet care business
- [ ] Canadian Veterinary Medical Association - Find information and advice from veterinary professionals on common health issues for the pets in your care.

Setting up your mobile pet care business

- [ ] Protecting your business - Your company is your greatest investment. Discover safeguard options that will help keep your business secure.
- [ ] Pricing - Know the factors that will help you determine the payment you will receive in exchange for your goods or services
- [ ] Negotiations - Negotiating is an inevitable part of doing business. Learn more about this important skill.
- [ ] Finding and managing suppliers - Find suppliers to fill the many needs of your business
- [ ] Stock control and inventory Explore various stock control techniques and learn how to develop a suitable inventory system

for your business.

Complying with pet care regulations

- [ ] Permits and licences - Find the federal, provincial/territorial and municipal permits and licences that you may need to start or manage your business.
- [ ] Import policies — Pet food Be aware of the regulations you need to follow when importing pet food and products
- [ ] Guide for the Labelling and Advertising of Pet Foods - Find resources on labelling and advertising regulations for dog and cat food.

Hiring and training your staff

- [ ] Criminal record checks and security screening - Find out how to obtain a criminal record check to protect your business and your employees, and to increase client confidence.
- [ ] Pet groomers and animal care workers - Access information on training and job prospects in the pet grooming and pet care industry.
- [ ] Pet first aid — St. John Ambulance training - Learn how to respond effectively to injured or wounded pets.
- [ ] Canadian Association of Professional Pet Dog Trainers - Access information on education and resources for dog trainers.
- [ ] Canadian Professional Pet Stylists - Learn how you can become federally certified as a professional pet groomer in Canada.

Additional resources

- [ ] Business support organizations Seeking the advice of peers, professional business counsellors and coaches can help you transition from new business owner to experienced entrepreneur.
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- [ ] Contact the Canada Business Network - The Canada Business Network has centres across the country that offer guidance, information and resources to help make your journey in business a success.

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