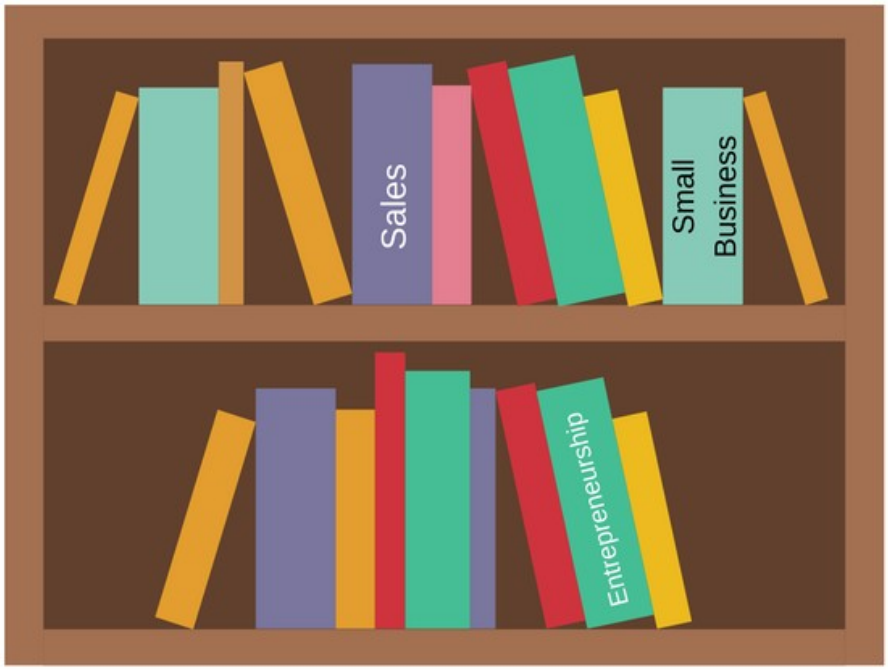
11 New Books for Entrepreneurs, Salespeople and Small Business Owners to Boost Your Business in 2018

Business can be slow the week between Christmas and New Year's. Now is the perfect time to tackle a book that can help you take your business to the next level in 2018. And don't forget my 2 best-selling books for sales success!



- [ ] The Sales Assassin: Master Your Black Belt in Sales by Anthony Caliendo
- [ ] Cracking The Code To Success by Anthony Caliendo and Brian Tracy

Books for Salespeople

- [ ] Sales EQ: How Ultra High Performers Leverage Sales-Specific Emotional Intelligence to Close the Complex Deal by Jeb Blount
- [ ] Building a StoryBrand: Clarify Your Message So Customers Will Listen by Donald Miller
- [ ] Way of the Wolf: Straight Line Selling: Master the Art of Persuasion, Influence, and Success by Jordan Belfort

Books for Entrepreneurs

- [ ] Troublemakers: Silicon Valley's Coming of Age by Leslie Berlin
- [ ] Startup Evolution Curve From Idea to Profitable and Scalable Business: Startup Marketing Manual by Dr. Donatas Jonikas
- [ ] The Startup Way: How Modern Companies Use Entrepreneurial Management to Transform Culture and Drive Long-Term Growth by Eric Ries
- [ ] Entrepreneurial You: Monetize Your Expertise, Create Multiple Income Streams, and Thrive by Dorie Clark

Books for Small Business Owners

- [ ] Your Best Year 2018: Productivity Workbook and Online Business Planner by Lisa Jacobs
- [ ] The Business Owner's Guide to Financial Freedom: What Wall Street Isn't Telling You by Mark J. Kohler and Randall A Luebke

Created By Anthony Caliendo - http://www.thesalesassassin.com/