Social Media Post Ideas

Prepare your work in advance with these blog post concepts



- [ ] Discount / Promo
- [ ] Ask your audience to answer a fun question
- [ ] Inspirational words / quote
- [ ] Share what books you're currently into
- [ ] Share a advice or fun life hack
- [ ] "A day in the life of..."
- [ ] Gather questions from your audience and dedicate a post to your expert answers
- [ ] Expose a new product or service
- [ ] Offer audience a free resource you love
- [ ] Take a poll
- [ ] Breaking news
- [ ] Behind the scenes photos during a fun event
- [ ] Contest / Giveaway
- [ ] Holiday post (if you're near one in the schedule)
- [ ] Re-post a fan photo
- [ ] Offer a fun fact or stat
- [ ] "This or That" comparison question, and ask audience for their engagement
- [ ] An "in case you missed it" post (referring to a preview post)

- [ ] A meme!
- [ ] Share the business of a friend/affiliate (good networking)
- [ ] Brief video tutorial

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