# 10 AWESOME Content Upgrade Tools to Grow Your Email List

Here's a list of the 10 best content upgrade delivery tools and WordPress plugins that will send your bonus content upgrade to your new email subscriber. I suggest testing them out to discover which one works best for you blog or website.



1. **Checkli** lets you create a checklist content upgrade, and grow your email list with branded email subscription forms that you can easily embed on your site. https://www.checkli.com/pro
2. **Sumo** has a huge suite of tools to grow your email list. https://sumo.com
3. **OptinMonster** is an excellent app to try, if you want to grow your email subscribers. https://optinmonster.com/
4. **LeadPages** is a very reputable tool for growing your email list. Know for being one of the best landing page builders, they also have amazing content upgrade tools. https://www.leadpages.net/
5. **Thrive Leads** is becoming extremely popular on WordPress for capturing emails. https://thrivethemes.com/leads
6. **Content Upgrades Pro** is a WordPress only plugin. It is a pretty solid tool, lots of great options and has a one time fee, which is nice. http://contentupgradespro.com/
7. **Content Upgrade Me** looks good, although I only tired the demo version so far. You can upload files, and give them away in exchange for emails on your site or blog. https://contentupgrade.me
8. **Vyper** has a content upgrade tools, and a few other tools in their suite. They are more expensive than most, but worth trying. https://vyper.io
9. **Sleek Note** is a little pricey, but has lots of options. https://sleeknote.com
10. **MailChimp** This is not their specialty, but you can link to a content upgrade to the thank you email, a subscriber gets after confirm their subscription. https://mailchimp.com

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