21 YouTube Channels for Entrepreneurs and Small Business Owners

Video is a great way to build new skills, get motivated and learn from business experts. Video content represents 74% of all online traffic in 2017 - there are a lot of good videos, and a lot that are a waste of time. Here are 21 YouTube channels to get your CEO on.



1. TED Talks https://www.youtube.com/user/TEDtalksDirector The best ideas from the TED Conference for free: trusted voices and convention-breaking mavericks, icons and geniuses in 18 minutes.
2. TEDx https://www.youtube.com/user/TEDxTalks An international community that organizes TED-style events anywhere and everywhere -- celebrating locally-driven ideas and elevating them to a global stage.
3. Entrepreneur https://www.youtube.com/user/EntrepreneurOnline Business ideas and trends from Entrepreneur Magazine & Entrepreneur Network. The latest news, expert advice, and growth strategies.
4. Gary Vaynerchuk https://www.youtube.com/user/GaryVaynerchuk #AskGaryVee Show, a business and marketing show and what it’s like to be a CEO, investor, speaker, and public figure in today’s digital age.
5. Brian Tracy https://www.youtube.com/user/BrianTracySpeaker Achieve your goals faster than you ever thought possible, by giving you actionable ideas that you can implement today.
6. Content Marketing Institute https://www.youtube.com/user/CMI42/ CMI teaches enterprise brands how to attract and retain customers through compelling, multi-channel storytelling.
7. Startup Grind https://www.youtube.com/user/StartupGrind A global startup community designed to educate, inspire, and connect entrepreneurs; they host monthly events in over 100 countries.
8. Dan Martell https://www.youtube.com/user/danvmartell Canada's top angel investor: Get more out of life, build a great company and give back.
9. Behind The Brand https://www.youtube.com/user/behindthebrandTV A backstage pass inside the minds, companies and lifestyles of some of the smartest and most interesting people on the planet.
10. Marie Forleo https://www.youtube.com/user/marieforleo Tips for living life to the fullest, and turning your dreams into a profitable reality.

11. Roberto Blake https://www.youtube.com/user/robertoblake2 How to become a creative entrepreneur, how to build a mindset for success and how to develop your creativity and technical skills.
12. Jay Baer https://www.youtube.com/user/jaybaer00 Convince & Convert helps companies gain & keep more customers through the smart intersection of technology, social media and customer service.
13. Backlinko https://www.youtube.com/user/backlinko Insanely actionable SEO, link building and content marketing strategies that you can use to grow your business.
14. Sunny Lenarduzzi https://www.youtube.com/user/SunnyLenarduzzi The bright side of branding, business and being your own boss! #byoBOSS
15. Michael Hyatt https://www.youtube.com/user/mhyatt18 Thought leaders & emerging voices on personal development, productivity & leadership to help you win at work, succeed at life & lead w confidence.
16. FightMediocrity https://www.youtube.com/user/phuckmediocrity Fighting mediocrity through big ideas.
17. This Week in Startups https://www.youtube.com/user/ThisWeekIn/ The best, worst, most outrageous and interesting stories from the world of Web companies.
18. Brendon Burchard https://www.youtube.com/user/BrendonBurchard Motivational speaker and world's leading high performance coach.
19. Y Combinator https://www.youtube.com/channel/UCcefcZRL2oaA_uBNeo5UOWg Startup bootcamp: The startups move to Silicon Valley for 3 months to get in the best possible shape and perfect their pitch.
20. Robin Sharma https://www.youtube.com/user/sharmaleadership Helping people do brilliant work, thrive amid change and realize their highest leadership capacities within their organizations.
21. Derek Halpern https://www.youtube.com/user/SocialTriggers If you're looking to market your business (and attract new customers), here are the things you can do to do it.

The Sales Assassin: Master Your Black Belt in Sales - My international bestselling sales book can teach you to be a Sales Assassin https://www.amazon.com/Sales-Assassin-Master-Your-Black/dp/0996269304

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