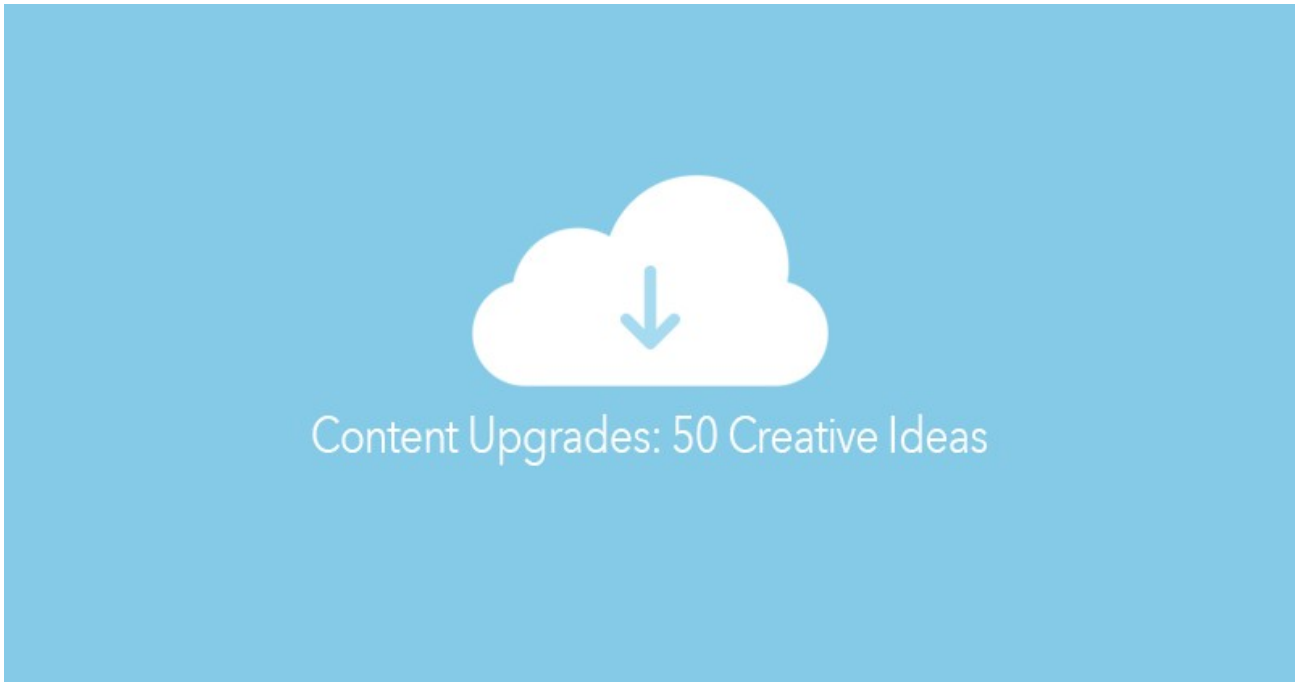
50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



50 Free Content Upgrade Ideas

- Checklist (resources, links, etc)
- Ebook
- PowerPoint
- Spreadsheet (w/ a great formula)
- Contract template
- Website Template
- Stock Photos
- Stock videos
- Stock Vector Images
- Stock Audio File
- Survey (w/ important data)
- Case Study (w/ interesting results)
- Audio download
- Exclusive Interviews
- Free Trials
- Educational Course
- Watermark free images
- Calendar
- Webinar
- Enter a contest
- Cheat Sheet
- Coupon code or discount
- Video tutorial
- Free consultation
- A tool you developed
- A PSD (Photoshop file)
- WordPress Plugins
- Report or whitepaper
- Transcript (podcast or audio file)
- Recipes
- How to guides
- Exclusive content or newletter

Printable article	PDF article
Unique calculator	Online event tickets
Sample chapter (book or ebook)	Quiz (w/ results)
Desktop wallpaper	Mobile phone wallpaper
Free shipping	Free catalog
Travel Itinerary	Map or directions
Group access (Facebook or LinkedIn)	Charts or Graphs
Resource center access	Email templates
Scavenger Hunt clues	Home remedies

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